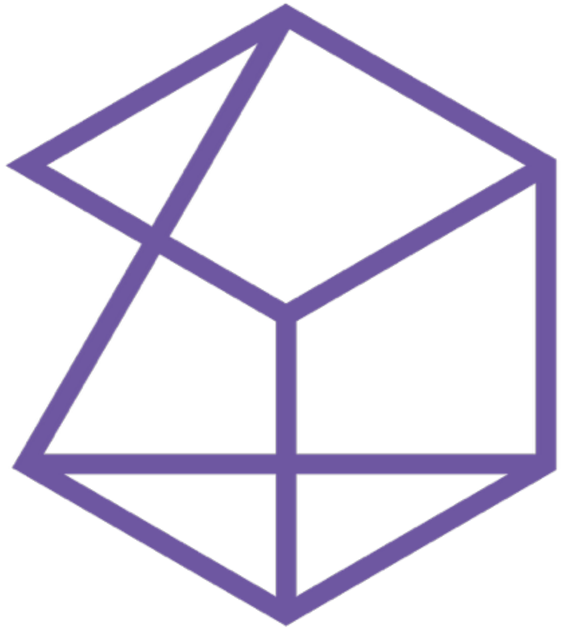

LIBRE SOCIETÀ COOPERATIVA

Our Vision

We do not believe that digital will save the world.
We rather believe that the risk of trivializing, simplify, disperse is intrinsic to the time of information overload and social media.

Stiegler and Material Design, McLuhan and Mooc, Singolarity University and GitHub: Libre team mix degrees in computer science and philosophy, in design and semiotics.

This leads us to the responsibility to create non only products that work, but that work *well*.

The concept of good, meaning beautiful, useful, fair, drives always us to do the best we can every time we face a new project.
With the awareness of the limits of our knowledge, of our stakeholders and of the society in which we all live.

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Who we are

Libre Società Cooperativa

Libre is a creative studio of digital craftsmen, driven by the passion for technology, innovation and culture.

Since 2007 we have designed and produced hundreds of products including websites, videos, interactive exhibits, mobile applications and web games. With more than 10,000 tests released in recent years, for publishers and private companies, Libre is ranked among Italian leader companies in assessment and test tools.

In 2015, Libre has won a Favourite Website Award and is finalist in the Digital Magazine Awards in the categories "Innovation of the Year", "Launch of the Year" and "Art & Design Magazine of the Year".

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What we do

Web Design

Ecommerce, Wordpress integration, Responsive design, Frontend and Backend development.

App Development

iOs and Web App, User Interface and User Experience design

Html 5 & Crossplatform

Crossplatform development with Html5, Javascript, Css3.

Infographics

Video and web animation from the concept to the design.

Test & Assessment

More than 30 question types, from close to html5 animation.

Interactive Exhibit

Interactive softwares for totem, exhibit design and production.

Digital Magazines

Pushing the boundaries of visual storytelling with non conventional interactive magazines.

Augmented Reality

From Gps to 360 degree immersive application.

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DIGITAL MAGAZINE 2015

Me-Mo Magazine: pushing the boundaries of visual storytelling

Me-Mo Digital Magazine

Me-Mo is a digital magazine created by Libre from an idea by a group of independent photojournalists (among them are Pulitzer, Wordpress and Robert Capa prizes), that are also active partners of the project.
Me-Mo uses the strength of digital technology and a sensitive eye to produce an unique and innovative cross-media App, which combines photography, video, text, 3D animation and info graphics in order to develop and consolidate new ways of storytelling.

Two releases are available for iPad on the Apple Store: "Miedo" and “Disintegration".

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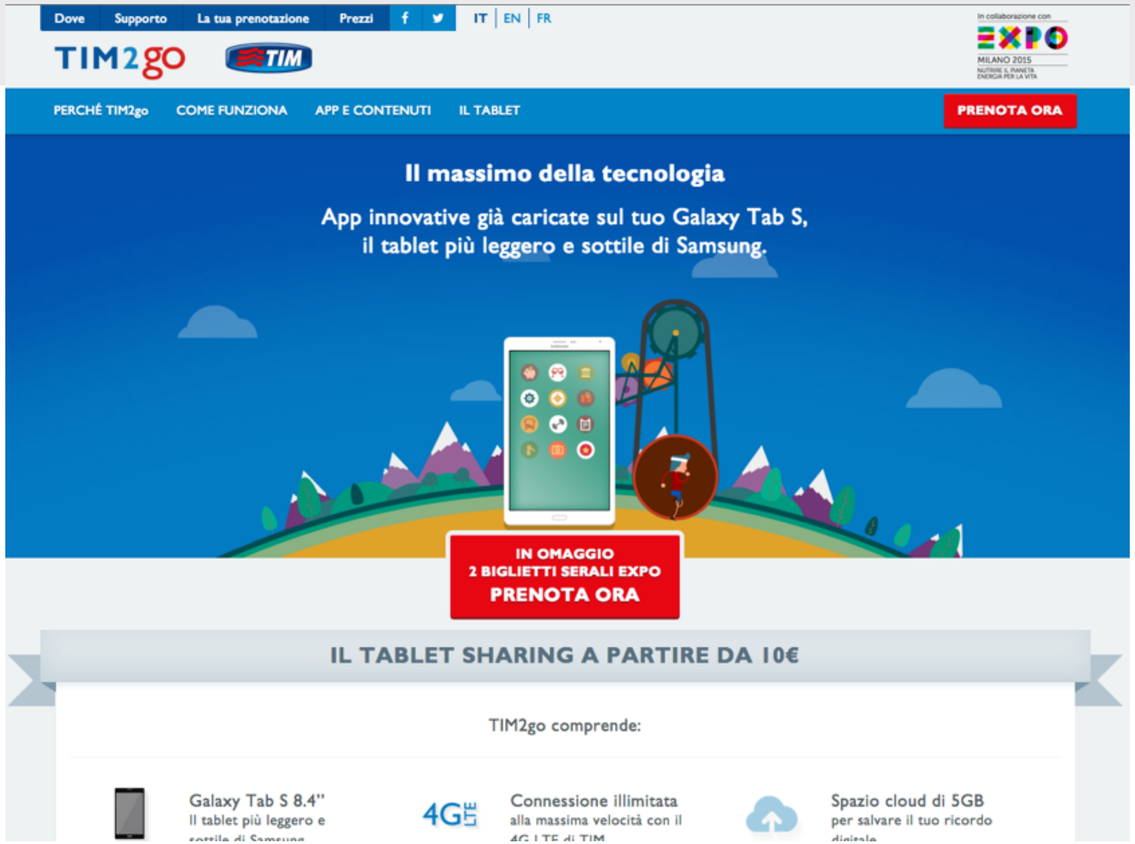
Case Study 2

Tim2Go Website



Tim2go: designing the Expo official tablet sharing

WEBSITE & INFOGRAPHICS

2015

Tim2Go for Expo Milan 2015

Tim2go is the official Expo Milan 2015 tablet sharing service, by Telecom Italia Mobile..
Libre was responsible for the creative concept, designing and developing a responsive and animated front end for the website.
Web animations, video tutorials and totems where also designed and produced in eight different languages.

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TEST & ASSESSMENT | 2014

Presenting Wisedude, Libre's brand new assessment platform

Test responsiveness at its best.

Wisedude is an assessment platform designed to create in a simple and quick way tests and quizzes for educational digital books and private companies.
The responsive fronted is compatible with most browsers, operating systems and devices. With Wisedude publishers can create new test types and customize them by adding exceptions and functionality (including management of images and audio clips) .

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Case Study 4

Atlante dei Suoni Interactive Exhibition

Atlante dei suoni Museum in Boves, Italy

INTERACTIVE EXHIBIT | 2013

A journey through the music of the world

The Atlante dei Suoni museum is an educational and interactive exhibit for children and students. Through a emotional and sensory path, visitors walk through different thematic areas with games, videos and multimedia installations.
Libre has gathered a group of artists, architects and craftsmen in order to design and realize the most of the interactive installation in the museum.
Atlante dei Suoni is now one of the most visited Italian educational museums.

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